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Bellissimo

Frequently Asked Questions

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In the tradition of Internet FAQs, the purpose of this document is to provide answers to the questions most commonly asked specifically regarding the Bellissimo Album.

The questions are listed on the next page. Click on a blue question to jump to the page with the answer. There is a link on the bottom of each page to return to the list of questions.

Hopefully any questions you think of will be covered, but if your particular question is not answered – please contact me – I am happy to help.

Mark

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Question 01: What is a Bellissimo Album?

Answer 01: A Bellissimo album is a modern, stylish and elegant hard-backed “coffee table style” wedding album. Each layout is created using graphics software and the entire page is printed as one image (magazine style). All the layouts are then bound in a beautiful volume. The Bellissimo album has an acrylic front cover and leatherette back cover.

Question 02: Why are you offering Bellissimo Albums?

Answer 02: To offer clients a choice. Some people prefer the traditional approach of the Mario Acerboni albums some prefer the more contemporary style of a “digital” album. The Bellissimo is an album with a real ‘WOW factor’.

Question 03: What is the choice?

Answer 03: Your choice would be to either ...

1. Receive your Portfolio in a series of Mario Acerboni albums where the story of your day is told in a series of photographs hand-placed within the albums (and a boxed set of prints) – OR
2. A Bellissimo “digital” album where the story of your day is told in a series of photographs printed within the pages of the album.
3. No album at all – receive your images on DVDs and create your wedding album using one of the many online services.

Both options include a web site gallery and a DVD/CD of your images. The exactly choice is shown on your quotation.

Question 04: What size is the Bellissimo album quoted?

Answer 04: The album is approximately 12” x 12” (30cm x 30cm) when closed. Upon opening it is approximately 24” x 12”. The album with 40 layouts (80 pages) is roughly 3” (8cm) deep. The number of layouts offered will depend on the length of your day and the number of guests you expect during the time you have asked me to cover.

Question 05: Can I change the size of album?

Answer 05: You may add extra layouts to the album. Each album can hold up to 40 layouts (80 pages). Each additional layout (2 pages) is £25.

My ‘standard’ albums are 12”x12” or 8”x6” (or 6”x8”). If you wish for an different size, please let me know and I will create a (no obligation) bespoke Portfolio for you.

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Question 06: Can you provide “Parent’s albums”?

Answer 06: Yes, with a Bellissimo main album, I can provide a Parent’s album of your main album for £99 for a 2 pack. These do not have images on the cover or reverse – but the internal layouts are identical to your main album. The front cover may be engraved if you wish. I can also provide mini-album (softback) versions of your complete Bellissimo album in sets of 10 albums. They can make great presents for both parents and guests – perfect reminders of the day and being approximately 4 inches by 4 inches (10.5 cm x10.5cm) (for the 12”x12”main album) are much easier to carry than your Bellissimo album. Each set of 10 albums is £150



Question 07: Can I order both Bellissimo AND Mario Acerboni albums?

Answer 07: Yes – please contact me for pricing.

Question 08: Do I receive images on DVD/CD and the web gallery?

Answer 08: Yes (if you want them of course)

Question 09: Can we approve the album before printing?

Answer 09: Absolutely! – your album will not be created until you have approved it. I will ask you to confirm the version number of the layouts in a letter signed by you. The layouts will remain online until you receive your album and are happy with it.

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Question 10: How long does it take to deliver?

Answer 10: Once you have approved the layouts – the album should be delivered to you in around 3 weeks

Question 11: What are the red lines on the proofs?

Answer 11: The red lines shown on your proofs show you roughly where the layout is cropped/removed to fit the album. The dotted red lines show where the album will fold when closed. Layout images have the word PROOF stamped across them – these are **not** on the final album.

Question 12: Can I order prints with the Bellissimo option?

Answer 12: Yes, I can provide prints of the original photographs (not the layout proofs). Please contact me with your requirements.

Question 13: Can we add extra pages?

Answer 13: Yes, any pages in addition to the number shown in your quotation can be purchased at £25 per layout (2 pages). Once you see the layouts I produce for your day you may wish to add extra ones. You can only add complete layouts up to a maximum of 40 layouts (80 pages) per album. This payment is due at time of confirming/ordering the album.

Question 14: Will all the photographs in the album be on the DVD/CD?

Answer 14: Yes and usually many more too. Some photographs might have been cropped, zoomed, rotated during the creation of the album layouts. You will have all the original photographs. Photographs will be provided as “small” (640 pixels wide) – ideal for email/web/Facebook etc. and “large” – for printing.

Question 15: What size are the photographs in the Bellissimo album?

Answer 15: Photographs range in size from 24” x 12” down to approximately 2” x 1” inset images

A layout can contain anything from a single image up to 32+ square images in a montage.

Question 16: Will the layouts be shown to customers in our web gallery?

Answer 16: No, the web gallery shows only a selection of original photographs as included on the DVD/CD. I usually restrict the web gallery to 250-300 images. You may add/remove any images you wish from this gallery.

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Question 17: How is the Bellissimo album presented?

Answer 17: Each album is supplied in its own presentation box.

Question 18: Why is there a surcharge for my Bellissimo album?

Answer 18: I try to give clients a “straight swap” with their album choice so that their selection is based on the style of album not costs. However, due to the higher production costs of the Bellissimo album this is not always possible. On this occasion it is unfortunately necessary to make a charge to cover the difference.



Hopefully your question has been answered. If not, please call or email me.

Thank you,

Mark

End of FAQ